

North Figueroa Association Board Meeting

Tue. May 19 2015, 10am @ Future Studio

In attendance: Andres Ortiz, John Harb, Sean Cohen (GSS), Alex Rudisky, Stuart Rapeport, Amy Inouye, William Rodriguez, Rick Stoff (Chrysalis), Gina Alza, Ruben Herrera, Cyrus Etemad, Tom Wilson, Tom Majich, Melinda Alattore (CD1), Madhu Bansal, Chris Morris (National Trust for Historic Preservation), Mark Allen (LAPD), Nina Preciado (LAPD)

Comments: John Harb signed a petition against NFA assessment increase and is concerned about tax increase (petition was never given to NFA); NFA sends newsletter and information about meetings to property owners' addresses as provided by the city; several in attendance say they have never received any of these notices. The assessment increase was voted on in and submitted to the city in April. Comments were made by non board members; it was suggested that they work towards next year's goals.

Reports:

LAPD: Mark Allen—property crime (mostly car thefts & car break-ins) are up; late model Hondas & Toyotas most popular target. Reminder to not leave valuables in car; even white recharging cords are a signal that a cell phone or ipad may be in the car. LAPD and GSS working cooperatively on issues such as homeless property and legal processes for dealing w/ homeless population

CD1: Melinda Alatorre—mayor's Great Streets and CD1 did a walk-thru of Fig and are working to fix small things; crosswalks now time at 21 sec.; working on sidewalk repairs; grant app for traffic signal at Food4Less is in City Council now; community mtg w/ Film LA scheduled for June 11 @ 6pm at the Ebell Club to discuss issues w/ filming; free outdoor film screening of Despicable Me at the HP Rec Center May 29 @ 6pm

GSS: Sean Cohen—officers will be making more personal contact, have recently completed training session w/ LAPD

Chrysalis: Rick Stoff—remulching of trees, new trash can NFA signage going on soon

National Trust for Historic Preservation: Christina Morris—reported on projects involving the Southwest Museum, including an online questionnaire and requests for proposals for using the space for projects

Misty: There is a Great Streets Challenge grant for temporary projects along a great street, for \$10,000 + a match (\$20,000 total); NFA marketing team to work on proposals (suggestions welcome). Marketing mtg will be May 27 at 10am @ Future Studio; new web site is coming (highlandparkla.org, which will eventually link to oldla.org)

Move to approve April 2015 mtg minutes: Tom Majich moved, Alex seconded, approved unanimously

Discussion of assessments and how to do notifications followed; attendees are asked to make suggestions for improving communications. It was noted that new assessment increase has been approved and will affect 2016 NFA business, which

includes rate hikes in security and maintenance. NFA assessments appear as a line item on property tax bills, with a contact number.

Meeting adjourned 11:10 am

Next meeting: Tue. June 16, 10am @ Future Studio+